

# GeoStar: A Partner in Success

Geothermal is one of the biggest opportunities in the HVAC market. It offers incredible efficiencies along with quieter operation, reduced maintenance, increased comfort, free hot water—and best of all, freedom from volatile fossil fuel prices. GeoStar geothermal products let your customers offer the most reliable and efficient units on the planet with the service and support they need. From award-winning training and marketing materials to industry-leading efficiencies and cutting edge product development, GeoStar Geothermal is the partner you need to succeed in the ever-growing geothermal market.



## A Complete Residential Solution

GeoStar offers a complete residential line of products with single stage, two-stage, variable capacity, combined function units, water-to-water, and split systems. The residential line includes the groundbreaking Sycamore variable capacity system—one of the most efficient geo units on the planet. No matter the application, GeoStar has the perfect system to deliver incredible comfort.



## Industry Best Lead Times

Our factory has unmatched flexibility and agility. We have industry-best standard lead times and an unheard of same-day expedited manufacture and shipment for special rush jobs. Additionally, all units undergo thorough testing before they leave the factory so you know our equipment will provide the comfort and peace of mind your customers deserve.



## Marketing Materials & Support

Our award-winning marketing team has created the literature, print ads, and selling presentations to help you find success in advertising. We've created a great Marketing Development Funds (co-op) program to help you pay for that advertising. And we're the only geothermal brand to support you with national advertising programs to generate leads and drive demand.



## A History of Innovation

For years, GeoStar has been leading the geothermal industry. From ultra-efficient variable speed units, to smart communicating controls, to our industry-exclusive Symphony IoT platform, we've continuously pushed the envelope of innovation.



For more information on how to join the GeoStar family of distributors, visit:

[geostar-geo.com/trane](https://geostar-geo.com/trane)

We're glad you're here.

# GeoStar: Geothermal Made in the Midwest

Headquartered in Fort Wayne, Indiana, GeoStar has been synonymous with geothermal since we were founded. Our geothermal systems have been installed across all 50 states and in countries around the world. Over the years we've worked to innovate new technologies, integrate key trends and grow our core business to represent clean and sustainable solutions. Our units combine sound engineering with the highest levels of quality control to provide our customers with some of the most efficient heating and cooling systems on the planet.



## We practice what we preach

GeoStar's 115,000-square-foot headquarters serves as a model for commercial geothermal installations worldwide. A pond loop and 41 of our own geothermal units meet all heating and cooling requirements for the facility.



## Making jobs with an impact in the Midwest

We're proud to employ 265 diverse and talented team members both at our headquarters in Fort Wayne, Indiana as well as across the country. As we continue to grow, we look forward to welcoming even more valued employees into the GeoStar family where they can make an impact on the future of geothermal.



## Green technology for a better future

At GeoStar we believe our products truly have the opportunity to change the world for the better – and even modest increases in adoption could provide game-changing results. We believe our purpose is “to transform the way Americans use energy, preserve resources for future generations, and give people the freedom to focus on life.”